

Customer and Community Improvement Form 2024

Application Form

Key to a Successful Application

In order to progress to a final short list, we are looking for applicants that clearly demonstrate:

- What the grant will be spent on. Please be specific, we will not be able to fund central running costs (including core staff costs) or unrestricted funds. We will consider funding the cost of specialist staff who are brought in for the specific delivery of your project.
- The impact this grant will have – this may be for a specific group of people, or the wider community.

Please note that we will be looking at the specific use of this grant rather than just the wider work that your organisation does. Applications that do not outline the proposed use of this grant will not be considered.

If you would like to discuss your application or have any questions, please email:

ccif@northernrailway.co.uk

Due to the number of applications we receive, we will be unable to provide feedback on those that are unsuccessful.

Please note that successful applicants will need to provide a progress report in December 2024, as well as a final report by the 11th of April 2025

All applicants will be notified of funding decisions by 9 August 2024.

Thank you for your interest in our Customer and Community Improvement Fund, and good luck with your application!

1. Details

Your name:

Your contact number:

Your email address:

Please provide a name, telephone number and email for a second contact within your organisation:

Address of the organisation:

Name of the project/initiative/idea:

2. Tell us about your scheme or project and how it addresses the criteria of improving social mobility through support into work. *This is your opportunity to share as much detail as you think we need to know about what your project is and how it will benefit customers or communities – 300 words*

3. What benefits will it deliver:

Consider whether it benefits customers, communities or both and what the individual benefits will be, for example: better links with the community, improving wellbeing, enabling inclusion.

4. Grants of £20,000, £5,000 and £2,500 are available. Please confirm which value you would like to apply for:

- £10,000
- £5,000
- £2,500

5. What will the grant be spent on:

We don't need an exact list of costs, but the more detail you can provide here the better.

6. Will your scheme or project generate a commercial return?

- Yes
- No
- Not Sure

If you answered 'yes' or 'don't know' please provide more detail below.

7. Delivery Plan/Timescales

Please note that delivery must be complete by 31st March 2025.

8. Risks

Please identify any risks to the successful delivery of your project.